

BUSINESS INTELLIGENCE

Turn operational data into decisions. In one dashboard.

Sales, profitability, finance, customers, inventory and operations — shared operational data becomes clear measures, with previous-period comparison built in. No exports, no parallel truth.

KPI dashboards

Widgets across twelve business domains in a personal drag-and-drop layout, with automatic variance.

Sales & profitability

Revenue and cost trends, gross margin, product performance, agent commissions, pricing effectiveness.

Finance & control

Receivables and payables aging, cash flow, payment methods, e-invoices, VAT and stamp-duty trends.

Inventory & orders

Stock value, low-stock alerts, movements, open orders, BOM, e-commerce sync, carrier performance.

Customers & growth

Acquisition trends, lead funnels, segments — Champions, Recent, Active, At Risk, Lost — and incentives.

Operations & audit

Project portfolio tracking, WhatsApp message analytics, revisions and active users.

From data to decision

01

Share

Operational data stays where it is.



02

Measure

KPIs across every domain.



03

Compare

Previous-period variance, automatic.



04

Act

From indicator to underlying records.

See your numbers current.

Pick three questions you answer by hand today — we'll show them answered on one dashboard.

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