



BUSINESS INTELLIGENCE

Nebulas Analytics

Turn operational data into decisions. In one dashboard.

Sales, profitability, finance, customers, inventory and operations — shared operational data becomes clear measures, with previous-period comparison built in.

THE PROBLEM

The numbers exist. The picture doesn't.

Sales are in the management system, costs in accounting exports, stock in the warehouse tool, pipeline in someone's spreadsheet. Every Friday the picture is rebuilt by hand — and by Monday it's old.

When data lives apart from operations, every question becomes a small project: decisions wait for reports, reports wait for exports, exports wait for someone with time. **So most questions simply don't get asked.**

A decision made on old numbers is a guess with better formatting.

Sound familiar?

- KPIs assembled by hand from exports
- Margins discovered at year-end
- Overdue receivables noticed late
- Stock value nobody can state precisely
- Each department with its own truth
- Reports that describe last month, not today

TODAY

Exports

Pivot tables

Email attachments

Month-end wait

Rebuilt by hand. Old on arrival.

WITH NEBULAS ANALYTICS

Operational data

Indicators

Comparison

Decision

Measures from the same data the work runs on.

Measures from the data the work runs on.

Nebulas Analytics reads the operational data of the Nebulas platform — no export-import round trips, no parallel spreadsheet truth. Indicators across twelve business domains sit in one analytics workspace.

Arrange the widgets into a personal layout, compare against the previous period automatically, and move from the headline number toward the operational detail behind it — because the dashboard and the operations share the same records.

No exports. No parallel truth.
The dashboard reads the platform itself.

Previous-period comparison calculated automatically.

From data to decision

01

Share

Operational data stays where it is — one shared base.



02

Measure

KPIs across sales, finance, inventory, customers, operations.



03

Compare

Previous-period variance, calculated for you.



04

Act

From the indicator to the operational records behind it.

What Nebulas Analytics takes care of.

01

KPI dashboards

Cross-domain indicators, in a personal layout.

Customisable widgets across twelve business domains, drag-and-drop reordering, and automatic previous-period variance — the daily picture, arranged the way each leader reads it.

02

Sales and profitability

Commercial analytics by period, customer, product, category and document.

Revenue and cost trends, gross margin analysis, product performance, agent commissions and pricing effectiveness — where the commercial conversation starts from numbers, not impressions.

03

Finance and control

Cash flow, due dates, aging, payments and tax read together.

Receivables and payables aging, payment methods, e-invoices, VAT and stamp-duty trends — the financial picture connected to the documents that produced it.

04

Inventory and orders

Stock value, alerts, movements, open orders, BOM and shipping.

Warehouse valuation, low-stock alerts, stock movements, order backlogs, e-commerce synchronisation and carrier performance — operations measured where they happen.

Customers and growth

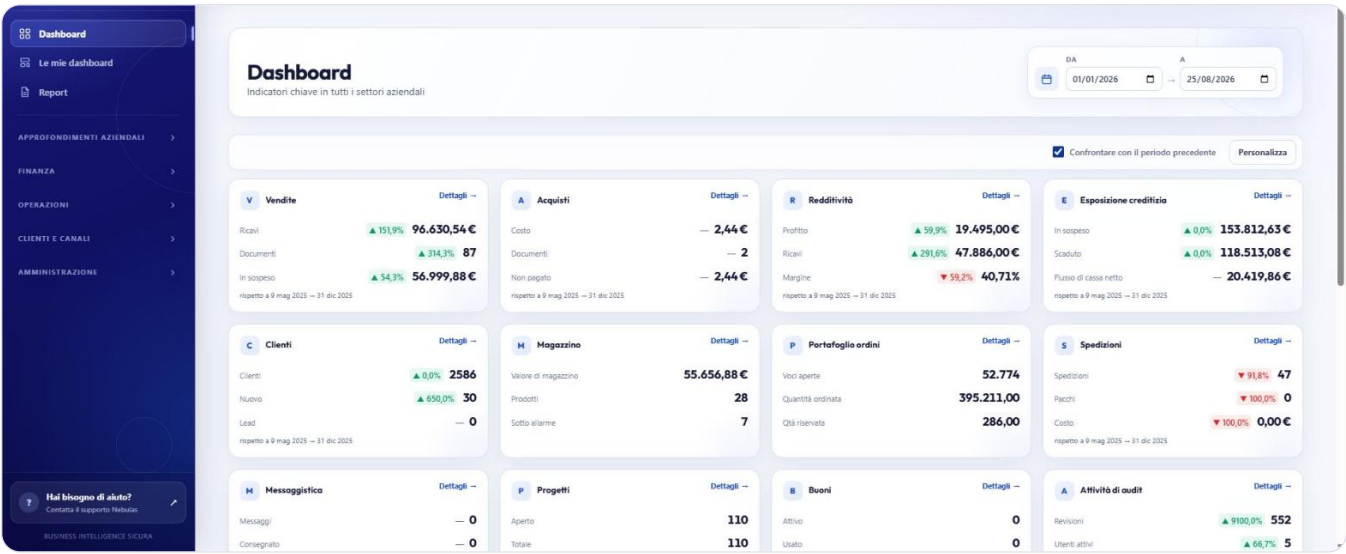
Acquisition, pipeline, segments, agents and incentives.

New-customer trends, lead funnels, customer segmentation — Champions, Recent, Active, At Risk, Lost — and promotional effectiveness, so growth is managed, not hoped for.

Operations and audit

Indicators for projects, messages, revisions and active users.

Project portfolio tracking, WhatsApp communication analytics, revision history and activity audit — the operational pulse of the platform itself.



The Analytics dashboard — key indicators across business domains, with previous-period variance calculated automatically.

One workspace, every seat at the table.

A

For leadership

The company picture on one screen — sales, margin, cash and exposure, always against the previous period. The Monday meeting starts aligned.

B

For commercial and finance teams

Agents see performance and commissions; finance sees aging, payments and tax trends — each from the angle that matches the job to be done.

C

For operations

Warehouse value, low-stock alerts, open orders and shipping performance — the operational floor measured continuously, not at inventory time.

Start with three questions

Pick three questions you answer by hand today — margin by product line, overdue receivables, stock value. **Watch them become widgets.**

Stronger inside the platform.

Nebulas Analytics is the reading layer of the Nebulas platform — the same users, rules and data as the tools that run the work.



Nebulas ERP

Documents, payments, inventory and relationships feed the indicators directly — sales and finance analytics with nothing exported.



Nebulas Projects

Portfolio status joins the dashboard — projects measured next to the sales and costs they generate.



Nebulas Calendar

Operational activity in context — the platform's shared data includes how the week is actually spent.

And when standard isn't enough

Custom software, systems integration and managed cloud — one joined-up team, one point of contact, since 2001.

NEXT STEP

See your numbers current.

Bring the three questions you answer by hand every week — we'll show them answered, automatically, on one dashboard.

See the analytics capabilities

Every domain, in detail.

analytics.nebulas-software.com

Create your account

Start with your own data and see it from inside.

login.nebulas.app/register

Talk to us

Tell us which numbers you're missing.

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